



SOCIAL IMPACT HUB WITH **PHILANTHROPY AUSTRALIA** PRESENT
FUNDING FOR IMPACT MASTERCLASS
WITH **DAN PALLOTTA**

A rare opportunity for an intimate session with Dan Pallotta! Hear best practices from leading funders and NFPs focussing on impact rather than overheads, and gain useful tools to take back to your organisation to fund for and measure impact

When **Thursday 10 May 2018**
8.30am – 12pm

Where Atlassian, 341 George St, Sydney NSW

Overview The **Social Impact Hub**, together with strategic partner **Philanthropy Australia**, is delighted to invite philanthropists and not-for-profits to a special masterclass with **Dan Pallotta**!

The masterclass will begin with a keynote address with renowned charity disruptor Dan Pallotta, whose TED talk [*Uncharitable: The way we think about charity is dead wrong*](#) has been viewed over 4.4 million times. Dan challenges us to change the way we think about changing the world.

Dan's talk will be followed by a Q&A where he will directly address greatest challenges facing attendees at the masterclass. After this, a panel of funders and NFPs who are already carrying out best practice in funding for impact will share their experiences and learnings.

Finally, NFPs and philanthropists will be invited to trial out the new tools that have been developed as part of the Funding for Impact project.

The masterclass also serves as the official launch for the Funding for Impact project. As part of the launch the Social Impact Hub will outline the pillars of the project and a new online hub for resources on the subject, including tools for funders and NFPs.

The focus on minimising administration costs is constraining the ability of many not-for-profits to innovate, take risks and scale their impact. The Funding for Impact project provides tools and advocacy to shift the way we think about funding and reporting, to reward



charities for their big goals and their big accomplishments instead of equating frugality with morality.

This masterclass is targeted at fundraising managers in NFPs and grantmakers in private and corporate foundations.

Overall project objectives

- NFPs able to invest in long-term initiatives
- NFP sector attracts and retains top talent
- Increased innovation in NFP sector
- NFPs invest in marketing to amplify cause
- NFPs have tools to highlight impact to donors, public and media
- All leading to NFPs increasingly achieving impact and scale

Masterclass objectives

- To give NFPs and Philanthropists the ability to ask Dan to address their specific challenges (facilitated Q&A)
- To showcase best practice funding in Australia
- To introduce tools to measure impact, and give attendees an opportunity to trial them
- To connect philanthropists and not for profits in a comfortable environment to encourage cross sector discussions about impact measurement in funding.

Pricing

Full price \$220
PA members/NFPs \$180
Combined Funder & NFP \$320
(Plus GST and ticketing fees)

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Project supporters

Social Impact Hub would like to acknowledge the generous support of:

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