

## COMM5030 Social Entrepreneurship Practicum Summer 2016/17 & Session 1, 2017 – Practicum based in Sydney

### What is the course about?

In this course students can put their business skills and knowledge to use and gain **practical experience** in social entrepreneurship and related areas of social impact. The course provides formal and informal training, as well as supervised practical experience, in planning and implementing a **real project** in a field of social impact.

**The Social Entrepreneurship Practicum (COMM5030) may be taken as an alternative 6UOC course to the capstone course in the MCom/MCom Extension degree or as an elective.**

### What does the practicum involve?

#### SUMMER 2016-17

The introductory seminar will be held on **21 and 22 November 2016**. Students then need to do 12 days of practical work over the summer at the offices of the [Social Impact Hub](#) – located directly above Edgecliff train station. There is some flexibility in relation to dates. You can work:

- 3 days a week between 28 November and 23 December 2016; or
- 3 days a week between 9 January and 3 February 2017; or
- 1-2 days a week over the whole 8 weeks (total of 12 days).

#### SEMESTER 1 2017

Students will work one day per week over 12 weeks on their project at the offices of the **Social Impact Hub** – located directly above Edgecliff train station.

Students are also required to attend fortnightly **2 hour seminars**, held on a Monday from 4-6pm. These are designed to promote discussion and critical reflection on a wide range of issues that may arise during the experiential component of the course, and also introduce students to the fields of social impact that are not the principal subject of their project.

### Why should I do this class and not the other capstones?

This class offers you the opportunity to gain **practical** experience. You get to work directly with a social enterprise or not-for-profit on a real project. You will learn useful skills for your career, including professional communication and teamwork. Importantly, you will be able to discuss the experience and what you learnt in job interviews.

## What type of projects could I work on?

The Social Impact Hub works with industry, social enterprises, not-for-profits and foundations to develop and conduct a variety of applied projects in different areas of social impact. Students are able to preference the project(s) on which they want to work. Students work in small teams on each project. In each semester, projects are offered from the following fields:

- Social finance
- Business and human rights
- Social entrepreneurship and social innovation
- Philanthropy
- Impact investing
- Corporate social responsibility
- Measuring social impact and sustainability
- Collective impact
- Other related fields

Students may be involved in business plan development, research and policy work, financial modeling, impact investment deal sourcing and due diligence, marketing, writing, advocacy, advising, strategising and related activities. Students will be critically analysing the role of social entrepreneurs, as well as businesses, foundations, not-for-profits and investors as part of the course.

## How am I assessed?

Assessment is on a graded basis according to the normal UNSW scale.

Project work:	55%
Class participation:	20% (made up of 10% class presentation and 10% contribution to class discussion)
Self-reflection and annotated bibliography:	20%
Blog post:	5%

## How am I selected for this course?

The selection criteria are:

- Academic merit (a high WAM is desirable, minimum WAM of 65)
- Genuine interest in social entrepreneurship
- Any extra-curricular activities or relevant experience in related fields

**NOTE:** This is not an exhaustive list but may be used as a guide. You do not have to be an Australian citizen or resident to apply.

## How do I apply?

Please email the following documents to [jessica.roth@unsw.edu.au](mailto:jessica.roth@unsw.edu.au) as soon as possible:

- A completed [Application Form](#)
- Your CV (2 pages maximum)
- A copy of your transcript (downloaded from myUNSW is fine)

Hurry, applications are closing soon. There are limited places available and applications are competitive.

**NOTE:** Students must secure a placement first, before being enrolled in COMM5030. A great deal of time and resources is expended to organise this practical course. For this reason you cannot unenrol from the course without the special permission of the Course Convenor. Please keep this in mind before applying for the course.